

PRIVACY POLICY NOTICE

GREAT LAKES



mutual insurance

Great Lakes Mutual Insurance Company

58730 U.S. Highway 41
Calumet, Michigan 49913

www.glmutual.com

This Privacy Policy Notice is provided to the policyholder indicated on the Declarations Certificate who resides at the mailing address to which this Policy has been sent. Only the named policyholder on the Declarations Certificate will receive this notice. If more than one policyholder is identified on the Certificate, additional copies of this Notice may be obtained by contacting Great Lakes Mutual Insurance Company.

■ Privacy Policy Notice Introduction

In the process of applying for insurance with **Great Lakes Mutual Insurance Company** (“**Great Lakes Mutual**” or “**GLM**”), you disclose – and we collect – nonpublic personal information that is necessary to provide you with our products and services. We recognize the importance of protecting your personal information and treat it as confidential. Great Lakes Mutual will only use information you disclose in evaluating your request for our insurance products.

■ Information We Collect

Great Lakes Mutual collects and maintains information about you to provide you with insurance coverage you request and to service your account. The application you complete, as well as any additional information you may provide, generally provides us the information we need to underwrite an application.

Additionally, we may receive certain nonpublic personal information about you from outside sources, such as loss information or credit reports, court records, or health records. Great Lakes Mutual may also inspect your property and/or obtain information from other insurance companies.

■ How We Protect Your Information

Protecting your privacy is of the highest importance to Great Lakes Mutual. At GLM, we value the relationships we establish with customers like you and take appropriate measures to restrict access to your nonpublic personal information. Only authorized individuals – our employees and agents – who provide you with Great Lakes Mutual Insurance products, are granted access to your personal information. In the course of our business relationship with you, GLM employees and agents access your information only on a business need-to-know basis. Information may be used to pay claims, underwrite a policy, or service a customer request.

Great Lakes Mutual maintains physical and electronic security standards to prevent unauthorized access to your information. Customer records in hard copy (paper) form are filed at our Corporate Office and all electronic documentation is archived on secured company computers.

■ Information We Disclose

As a customer, or former customer, of Great Lakes Mutual, nonpublic personal information may be shared with non-affiliated third parties as permitted or required by law. Examples include, but are not limited to:

- Compliance with a subpoena
- Compliance with an inquiry from a government agency or regulator
- Fraud prevention

Great Lakes Mutual Insurance Company will not disclose your nonpublic personal information to any third party for marketing purposes. Great Lakes Mutual does not market your personal information for any reason. We will only use or disclose your information as permitted by law for insurance related matters.

■ Changes to Our Privacy Policy

Great Lakes Mutual Insurance Company reserves the right to modify and make changes to this Privacy Policy Notice. Should this Privacy Policy change, GLM will provide you with a revised Privacy Notice. We will continue to provide this Notice at the frequency required by law and follow the policies set forth in this Notice even when a relationship with a customer no longer exists.